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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor Patent Application Of:
CRUM, Jesse D.

Reference No.: 2003-02

Serial No.: 10/649,449

Group Art Unit: 2854

Filed: August 26 2003

Examiner: Evanisko, L. J.

For: Communication Substrates Having Variably
Applied Ferromagnetic Material, Ferromagnetic Composition
And A System And Method Of Applying The Material
To A Substrate

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

August 26, 2004

TRANSMITTAL SHEET

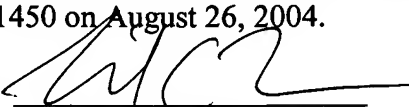
Sir:

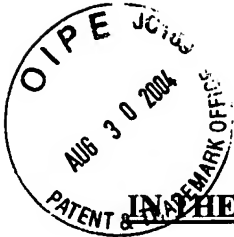
We are transmitting herewith the attached:

1. Transmittal Sheet containing Certificate of Mailing.
2. Response.
3. Return Postcard.

CERTIFICATE OF MAILING I hereby certify that this Response is being deposited with the United States Postal Service, first class mail addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 26, 2004.

By:


Michael C. Maier
Reg. No. 36,206



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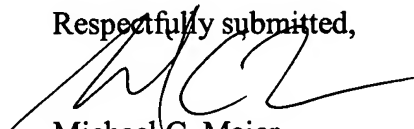
Sir:

RESPONSE

Responsive to the Official Action dated August 18, 2004, applicant hereby elects the claims of Group I, claims 1 to 5 drawn to a communication piece, without prejudice to applicant's rights to file a divisional application on the subject matter of the non-elected claims. Applicant's now request examination on the merits.

The Examiner is encouraged to contact the undersigned in the event any small matters remaining outstanding so as to eliminate the necessity of another action and response.

Respectfully submitted,



Michael C. Maier
Reg. No. 36,206

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